

# Ask Questions. **Spark Answers.**

Spark Factory is a free, virtual pitch event that offers mentoring to founders. Participants pitch their vision to a community of industry experts and innovators at the Spark Factory™ event and receive real-time feedback and followon mentorship around their critical business questions.





## In one month, you will:

- Improve and practice your pitch with one-on-one support
- Pitch your company to 10 to 15 experts and mentors
- Ask the questions you are grappling with and receive follow-on mentorship after the pitch

## At the end of Spark Factory™

you will have expert insights to inform concrete next steps for your startup.

#### **Event Details**

For a month leading up to the Spark Factory<sup>™</sup> event, each founder will be paired with one of our team members who will help refine the business pitch. The event runs as follows:

- 1 5-minute pitch
- **2** 5-minute Q&A
- 30-minute breakout rooms with mentors

Once you've finished your pitch, you can ask our expert mentors questions and get advice in a safe and supportive environment. Additionally, select mentors will provide follow-on support to companies who have pitched at Spark Factory.







#### **Qualifications**

Spark Factory™ is open to founders developing a concept in the following areas:









Advanced Materials

Qualified participants will have a unique science concept that addresses a proposed market need and a preliminary understanding of the target market. Participation is free of charge and involves an approximately 10 to 20-hour commitment over one month. The Innovation Space reviews applications on a rolling basis.

## What Businesses Are Saying About Spark Factory



It was quite remarkable as an early-stage company to interact with such a high caliber of mentors at the Spark Factory pitch event. The Spark Factory experience was undoubtedly one of the most valuable experiences (our company) has been through. We now have a heightened level of optimism and direction as a result of our involvement.

Nick Martin Co-Founder of Carbon Reform



ImmunoBlue is deeply grateful for a meaningful experience at the Spark Factory... It is so rare to get focused feedback from the best in the business... We continue to interact with the mentors as we develop both our company and our technologies and look forward to participating in future programs.

Lizie Sweeney Co-Founder of ImmunoBlue

# **About The Innovation Space**

The Innovation Space is a multi-dimensional, resourcerich entrepreneurial ecosystem. We give startups unique access to state of the art laboratories, scientific equipment, collaboration space, coworking space, private offices business building programs, a network of experts, mentorship from experienced startup leaders, and opportunity for financial investment in order to rapidly propel startups forward with our leveraged and personalized expertise.



